

**Analytical Visual Literacy Rubric:** For assessing students' analyses of visual artifacts as communication  
**Skidmore College 2019**

Scoring level/points>

1 Ineffective

2 Acceptable

3 Effective

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Scoring level/points>		1 Ineffective	2 Acceptable	3 Effective	4 Outstanding	N/A
and/or ideological response to mediated image				ways that the image aims to provoke affective and/or ideological response	ways that the image aims to provoke affective or	

## **Analytical Visual Literacy Rubric:**